

## CURE Intelligence honored once again – proven quality in social media marketing

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**Excellent marketing in social media means first-class content, effective advertising, measurable campaign success and convincing community management. This is exactly what CURE Intelligence has proven once again.**



*Employees from the CURE Intelligence Marketing Team are proud to have once again received the Social Media Quality Certificate by the BVWD (from left to right: Samantha Kohl, Julia Temmes, Annemarie Hopf)*

We are delighted to announce that we have received the Social Media Quality Certificate from the [German Association for the Digital Economy \(BVDW\)](#) for the third time in a row. This important award recognizes our achievements and expertise in the field of [social media marketing](#) and [strategy](#). The BVDW certificate is a recognized seal of quality that distinguishes companies with explicit business activities in the field of social media for their expertise and professional working methods. The seal stands for a serious and professional way of working in the industry.

The certification enables us to present ourselves as a qualified social media service provider and underlines our expertise and professional approach to the implementation of social media measures. The audit is carried out by the BVDW based on strict criteria such as experience, working methods, customer satisfaction and commitment to the market.

"The successful recertification not only confirms our expertise in the field of social media, but also underlines the high quality of our working methods. At CURE, we are committed to offering our customers the best possible service. This includes not only good and flexible communication, but also the continuous training of our employees. We would like to thank our customers for the successful collaboration!" says Julia Temmes, Team Lead Online Marketing Services. "New platforms such as Mastodon, Bluesky or Meta Threads, changing algorithms, new versions and updates - in this dynamic environment, it's not always easy for marketers to stay up-to-date and not miss any trends. We are therefore proud that we have once again been recognized for our services in the field of social media marketing and strategy and that our customers know they have a reliable partner at their side who supports them professionally and with their finger on the pulse," adds Klarissa Henkelmann, Head of Operations & Service Excellence.

## **About CURE Intelligence**

CURE Intelligence is known for excellent services and intelligence solutions in media monitoring/analysis and online marketing since 2009. With offices in Luxembourg and Germany, we help renowned clients from nine countries to make smart decisions and communicate effectively. Our success is based on an exceptionally dedicated team of experienced specialists and experts in the fields of media, marketing and data intelligence.

You can find further information at: [www.cure-intelligence.com](http://www.cure-intelligence.com)

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