

scrioo - Platform solution for supply chain resilience / CURE launches new brand

Grevenmacher, 15/11/2023

CURE S.A.
3, Schaffmill
L-6778 Grevenmacher

T: +352 267 45 54 41
M: contact@pr.cure-intelligence.com
<https://www.cure-intelligence.com/>

Since 2020, CURE Intelligence has developed a tool for the early detection of risks in supply chains under the product name 'Supply Chain Radar'. Due to the high market potential, the product is being incorporated into a separate brand: scrioo ("Supply Chain Resilience Instruments for Optimal Operations").



Screenshot of the new platform solution for supply chain resilience. CURE Intelligence is tapping into new markets and target groups under the newly created scrioo brand.

Around a year before the German Bundestag passed the Supply Chain Due Diligence Act (LkSG) in 2021, CURE Intelligence began developing a flexible infrastructure for data-based risk assessment and management in connection with ESG violations - the Supply Chain Radar.

Essentially, the LkSG obliges companies based in Germany to continuously monitor their suppliers for grievances such as human rights violations and to document the associated processes. A similar - probably even stricter - regulation at EU level, the Corporate Sustainability Due Diligence Directive (CSDDD), is expected to be adopted by the end of 2023. According to the European Parliament, companies with more than 250 employees and a global annual turnover of more than EUR 40 million will already fall within the scope of the CSDDD.

Based on the very positive feedback from customers of the CURE Supply Chain Radar, CURE Intelligence has decided to develop the solution further. For this purpose, the Luxembourg Institute of Science and

Technology (LIST) has become a renowned partner. The further development is also being supported by the Luxembourg Ministry of the Economy. The company aims to develop a powerful, AI-driven platform for the reliable optimization of risks in the supply chain, taking into account a wide variety of risk types such as delivery delays, delivery failures and financial risks. The aim is to provide companies with a comprehensive set of tools with which they can navigate safely through the new era of economic and political uncertainty.

The business potential is driven by push and pull factors: both politicians and companies themselves are looking for solutions to make their supply chains sustainable, responsible and resilient. In order to tap into this potential more quickly, CURE Intelligence has now incorporated the solution into its own new brand with 'scrio'.

Marco Feiten, Managing Director of CURE Intelligence, comments: "CURE Intelligence has stood for excellent services in the areas of media intelligence and online marketing since 2009. With our solutions in the area of supply chain resilience, we have broken new ground - and not just thematically. scrio has to be marketed as a platform solution in a completely different way to services. We also solve problems for other or new target groups. It is therefore the right step to establish our own brand - separate from CURE. I am personally very much looking forward to dedicating myself primarily to scrio's success from 2024 and convincing new customers and partners of the platform."

Dr. Joscha Krause, Head of Analytics & Insights at CURE Intelligence, adds: "The combination of services and big data analytics has been deeply rooted in the company's DNA since its founding days. Over the past four years, we have built a very strong team of data scientists and data engineers who transform this foundation into innovative AI-driven solutions. Against this background, scrio combines all the strengths of CURE into a powerful tool that is consistently geared towards the needs of customers and is continuously developed over time."

About CURE Intelligence

CURE Intelligence stands for expertise in the fields of media monitoring and analysis, data intelligence and online marketing & communications services. With 50 employees at locations in Luxembourg and Germany, the company supports its renowned clients from nine countries in making better decisions and working more sustainably and effectively.

Further information can be found at:
www.cure-intelligence.com

About scrioo

scrioo ("Supply Chain Resilience Instruments for Optimal Operations") is a platform for the early detection and assessment of risks in supply chains. Over 180 million online sources worldwide, sanctions lists and optional additional data (e.g. internal customer metrics) are evaluated using artificial intelligence and optimized by experts in media and data intelligence. The system learns from the user and can therefore be fully adapted to specific customer needs. Scrioo can also be used to control and document preventive and corrective measures. The platform is suitable for compliance with the Supply Chain Act, for example, and provides reliable, relevant information for the areas of compliance, risk, sustainability, CSR and corporate management.

Further information can be found at:
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For press inquiries please contact:

Samantha Kohll
Manager Marketing & Communications
T: +352 2674 55 44 57
M: contact@pr.cure-intelligence.com