

## **CURE Intelligence with new investor – Dr. Joscha Krause acquires strategic shareholding**

Grevenmacher, 3rd February 2023

CURE S.A.  
3, Schaffmill  
L-6778 Grevenmacher

T: +352 267 45 54 41  
M: [contact@pr.cure-intelligence.com](mailto:contact@pr.cure-intelligence.com)  
<https://www.cure-intelligence.com/>

**CURE S.A. ([www.cure-intelligence.com](http://www.cure-intelligence.com)) has gained another investor with Dr. Joscha Krause in the course of a capital increase. Dr. Joscha Krause has been leading and developing the Analytics & Insights division at CURE Intelligence since April 2021. He has played a significant role in the development of the CURE Supply Chain Radar ([www.sc-radar.com](http://www.sc-radar.com)) and other solutions in the field of Artificial Intelligence (AI).**

Dr. Joscha Krause was previously a postdoc and lecturer at the University of Trier, where he developed data models and algorithms in several research projects for the German Federal Statistical Office, government institutions, and well-known insurance companies. Furthermore, he is the author of numerous research articles in international journals and has received several awards for outstanding research achievements.

Since the management buy-out (MBO) in May 2020, CURE Intelligence has continuously developed and expanded its range of services in the field of advanced analytics as planned. Thus, in both service areas, Media Intelligence and Online Marketing Services, new solutions have been developed and successfully and effectively implemented with customers, including the 'CURE Influencer Scoring', the 'CURE NGO Relations Monitor' and the "CURE Supply Chain Radar".

"We are extremely pleased to have attracted Dr. Krause as an investor for the company on a long-term basis. In his role as Head of Analytics & Insights, he has created significant value contributions and convinces with excellent expertise, drive and authenticity. In addition to Professor Dr. Martin Vogt, CURE gains another luminary in the field of advanced analytics and data intelligence. Our know-how benefits our customers and is an essential factor of our entrepreneurial success" comments Marco Feiten, Managing Director CURE Intelligence.



"The transition from academia to industry was very easy for me at CURE. The creative environment as well as the passionate quality promise to our customers inspire me again and again to use my academic background for the development of new products. I am convinced that the long-term partnership with CURE will provide a strong basis for the company's further development," adds Dr. Joscha Krause.



## About CURE Intelligence

CURE Intelligence stands for expertise in media intelligence and online marketing services. With offices in Luxembourg and Germany, we help well-known clients from nine countries make smart decisions and communicate effectively using data intelligence.

The CURE Supply Chain Radar is an efficient tool that aggregates multiple data sources and processes them with AI. The effective supplier monitoring solution is perfectly adapted to specific needs of customers through modular services.

For more information, please visit:

[www.cure-intelligence.com](http://www.cure-intelligence.com)

[www.sc-radar.com](http://www.sc-radar.com)

For press inquiries, please contact:

Karolin Anders

Manager Marketing & Communications

T: +352 267 45 54 37

M: [contact@pr.cure-intelligence.com](mailto:contact@pr.cure-intelligence.com)