

## CURE Intelligence earns Social Media Quality Certificate by the German Association for the Digital Economy (BVDW) once again

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**We did it – again! CURE Intelligence starts the year 2022 with great news.**



*Members of the CURE Intelligence Marketing team are pleased to have received the Social Media Quality Certificate of the BVDW (from left to right: Karolin Anders, Julia Göbel, Marisa Fassbender).*

We applied for the Social Media Quality Certificate and were once again able to convince the German Association for the Digital Economy's jury of our experience, working methods, customer service and commitment to the market regarding various customer projects. The certificate attests us social media expertise and a professional approach in the areas of strategy, marketing, advertising, content and relations.

For more than 20 years, the German Association for the Digital Economy (BVDW) has been the central body of interests for companies that operate digital business models and whose focus lays on the implementation of digital technologies. As such, the BVDW's quality certificates provide a point of reference about service providers' work in areas that are often difficult to compare and assess from the outside. The certificate serves as orientation and offers transparency in the selection of service providers.

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"We are excited to have received the Social Media Quality Certificate of the BVDW again this year. It confirms that CURE Intelligence can shine as a contact for data-driven, smart marketing and reflects the competence with which our team optimally addresses customer needs," says Marisa Fassbender, Head of Marketing. "We are looking forward to another year of successes, as we have big goals ahead of us. We will continue to competently assist our customers and support them in all areas of the social media world in the best possible way," adds Marco Feiten, Managing Director.

Our team of marketing specialists and data analysts works on individual solutions to optimally cover the needs of existing and future customers with joint forces. Whether Media Listening, Content Marketing, Media Analysis, Community Management, Data Visualization – CURE Intelligence offers the key to success.

## **About CURE Intelligence**

Founded in 2009, CURE Intelligence specializes in the field of media monitoring and media analysis, data intelligence, social media communications and marketing. CURE Intelligence helps its clients make better decisions and improve internal and external communication processes by effectively combining analytics and marketing. CURE Intelligence is a public limited company with its headquarters in Grevenmacher, Luxembourg and a subsidiary in Cologne, Germany. CURE Intelligence works with internationally renowned clients from Germany, Luxembourg, Brazil, Canada and the U.S.

For further information, please visit:

[www.cure-intelligence.com](http://www.cure-intelligence.com)

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