

## Management buy-out and new strategic investor for CURE S.A.

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CURE S.A.  
3, Schaffmill  
L-6778 Grevenmacher

T: +352 267 45 54 41  
M: [contact@pr.cure-intelligence.com](mailto:contact@pr.cure-intelligence.com)  
[www.cure-intelligence.com](http://www.cure-intelligence.com)

**CURE S.A. ([www.cure-sa.eu](http://www.cure-sa.eu)) announces a completed management buy-out (MBO) and that a strategic investor has taken a stake in the company. Marco Feiten (41), former and future Managing Director, and Levi Távora Veiga (36), former Director Data Intelligence & Reporting and future Managing Director, have acquired all shares from the former shareholders together with the new strategic investor, Prof. Dr. Martin Vogt (38).**

"Since its foundation in 2009, the company has grown into a recognized service provider in the fields of media monitoring and media analysis, data intelligence and social media marketing. Over the past six months, we have set the course to dynamically advance the company in these areas," Marco Feiten comments. "A complete brand relaunch is currently being prepared for the second half of the year, after which we will concentrate all our energy on further growth and the further development of our expertise."

"I am very happy to take this step and to lead CURE with two strong partners. Together with a top team, we are taking the company to the next level in terms of both strategy and content. Especially amidst an environment of accelerating digitalisation, CURE's know-how and expertise in the fields of analytics and marketing intelligence make it the perfect partner for large and small companies alike," Levi Távora Veiga notes.

Martin Vogt adds: "CURE offers me the opportunity to work on exciting projects. I have known the company for a long time through various joint projects; what convinced me most were the team, the strong and broad customer base, and the content focus. I also happen to know the other owners well."

Prof. Dr. Martin Vogt, FRM, joins CURE as its new scientific advisor and independent director. As Professor of Business Intelligence, particularly Advanced Analytics, at Trier University of Applied Sciences' Faculty of Economics, his main research focus lies on data science, data mining, machine learning, statistics and databases. He studied applied mathematics with a focus on economics, and subsequently earned his doctorate from the Chair of Economic and Social Statistics at the University of Trier. Before becoming a university lecturer, he worked in the financial sector for several years and in various positions.

**About CURE S.A.**

Founded in 2009, CURE S.A. specializes in the field of media monitoring and media analysis, data intelligence and social media marketing. CURE helps its clients make better decisions and improve internal and external communication processes by effectively combining analytics and marketing. CURE is based in Grevenmacher, Luxembourg, and works with eminent clients from Germany, Luxembourg and the U.S.

For further information, please visit:

[www.cure-intelligence.com](http://www.cure-intelligence.com)

For media inquiries, please contact:

Klarissa Henkelmann

Manager Marketing & Communications

T: +352 267 45 54 41

M: [contact@pr.cure-intelligence.com](mailto:contact@pr.cure-intelligence.com)